



Dr. Nick Isbister, Co-Managing Director, Sima UK Ltd.

As joint MD and founder of Sima UK, Nick has worked with major PLCs, professional partnerships and leading charities, for over twenty years. He is a highly experienced executive coach, having been involved with organisations at all levels. As a member of the Executive Board of Sima International, Nick also leads their new international coaching initiatives. Nick has consulted extensively in Europe, Asia, Australia and the USA.

Nick combines expertise, and intellectual rigour, with warmth and humour. His ability to listen, build trust and convey acceptance, is appreciated by everyone who works with him. He combines these qualities, with astute commercial awareness, political savvy and genuine professionalism. He is adept at helping his clients to discover new perspectives, navigate difficult transitions and confidently explore emerging opportunities.

Nick has worked collaboratively with HR and HC professionals, to train hundreds of coaches to apply Sima effectively within their own organisations. He leads a growing UK network of Sima coaches, providing regular supervision and additional professional development.

Nick coaches CEOs and Board Members from a variety of sectors: engineering, consultancy, financial services, IT businesses and charities. Some of his clients include: Arup; Aviva; BBC; BP; BT; Chelsea FC; Freshfields; Oxfam; PwC (UK & CEE); Vue Cinemas. He enjoys working with FTSE 100 companies, partners in the Big 4 Accountancy firms and in 'Magic Circle' law firms and high-potential people in a variety of professional services firms.

Nick has researched and written two books. The first is a biographical introduction to Sigmund Freud. The second book is an easy to read introduction to the Sima Process, entitled *Who do you think you are?*. He holds a first degree in Natural Sciences and a PhD in Psychology from Cambridge University.